

Your Volunteer Benefit Kit



Hello, Kind Human.

We're thrilled you're thinking about using your Volunteer Benefit. It warms our heart when we see members volunteer for a cause that is dear to their heart. That's why we've created this kit to make it even easier for you to get started.

Inside, you'll find...

- A Handy Checklist... Just For You!
- 5 Tips for Taking Instagram-Worthy Photos
- Awesome Volunteer Resources
- Post-Event: Things to Consider

A Handy Checklist... Just for you

Decide on a cause

- Choose which registered Canadian charity you'd like to volunteer with.

Apply for funding

- Visit our website to apply for a reimbursement of up to \$400 to cover any out-of-pocket costs..

(If there were no expenses associated with your volunteer work, feel free to donate the money to the cause you're supporting.)

Get organized

- Make sure to wear clothes and footwear that are comfortable and weather-appropriate.

We recommend wearing your Serenia Life T-shirt!

Use your tracking guide

- Mark down your accumulated planning and volunteer hours.
- Make sure everyone signs the Volunteer Sign-In & Photo Release.

Take photos

- Bring your smartphone so you can snap some shots of yourself volunteering in your fancy T-shirt.
- Be sure to take high-quality photos so we can use them later.

For tips on taking an Instagram-worthy photo, see page 2.

Have fun!

Five Tips for Taking Instagram-Worthy Photos

We absolutely love sharing your good deeds with the larger community – whether that be on one of our social platforms, in a blog spotlight, or in our annual newsletter. That’s why we ask you to sign the Photo Release when you apply for this benefit. But even more importantly, we want to make sure your pictures are high-enough quality to get published.

When it comes to taking a good photo, your smartphone is your friend. Just follow these tips to ensure you aren’t submitting fuzzy, out-of-focus pics.



Consider using the filter tool on your smartphone.



Make sure your hand is steady before snapping a shot.



For people pics, zoom in. If you want to capture your surroundings, zoom out.



Make sure the sun is behind you when you’re taking a photo.



Never ever crop or edit your photos before submitting. Each change you make diminishes the quality of the photo. Originals only please!

Awesome Resources



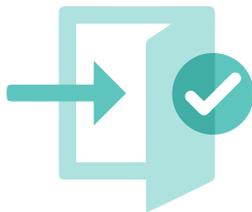
Click an image to access the resource you need!



Online Application Form



Fillable Tracking Guide



Volunteer Sign-In & Photo Release Form

Post Event: Things to Consider

You might not realize it, but it's just as important to track your volunteer work as it is to plan for it. Why? Because your post-event survey answers help us measure the success of our program (and make improvements, if necessary).

Plus, it may be your key to unlocking extra volunteer funding.

Tracking Guide Facts

Q: What do I need to track?

A: Good question. We'd like you to track your individual: (1) planning hours, (2) volunteer hours.

Q: Why is it important to track my planning hours?

A: You'll spend quite a bit of time planning your upcoming volunteer opportunity. These planning hours are important to ensure you've covered everything needed to have a successful time away. Not only that, but they are added to your final impact numbers.

Q: Who is the cheque made payable to?

A: The cheque is made payable to you. Serenia Life's Volunteer Benefit will help cover the costs of volunteering within Canada with up to \$200 in funding up front, as well a reimbursement of up to \$200 once your volunteering has been completed. If there were no expenses associated with your volunteer work, feel free to donate the money to the cause that you're supporting.

Questions to consider while you're volunteering

Keep these in the back of your mind while you're helping your community. It will help you answer your post-event survey questions later.

- 1 Describe your experience volunteering for a charity.
- 2 How did volunteering impact you personally?
- 3 Do you think this is a good member benefit, and would you encourage others to use the Volunteer Benefit? Why or why not?